



DUTIES AND PURPOSE OF THE INITIATIVE: is to keep members of the Detachment connected to the Detachment and other Brother Marines, informed of events the Detachment is involved in, and bring back the spirit of Camaraderie that Marines are famous for.

SAEPE EXPERTUS (Often Tested), SEMPER FIDELIS (Always Faithful), FRATRES AETERNI (Brothers Forever)...OOHRAH!

Squad Leader:

1. Will establish contact either by phone or in person with each member of the Squad at least once monthly.
2. Will report any issues, concerns, or problems with a squad member to the Platoon leader at least once a month.
3. Will relay information concerning the Detachment & Marine Corps League to each Squad member.
4. Will recommend squad members for Awards or Recognition for Outstanding achievements either in their personal life or the League.

Platoon leader:

1. Will maintain contact with each Squad Leader at least once each month.
2. Will report any issues, concerns or problems relayed by his squad leaders concerning members of his Platoon to the Company Commander (Jr. Vice)
3. Will relay information concerning the Detachment & Marine Corps League to each Squad Leader.
4. Will recommend squad leaders for Awards or Recognition for Outstanding achievements either in their personal life or the League.

Company Commander-(JR. VICE)-

1. Will maintain contact with each Platoon Leader at least once each month.
2. Will report any issues, concerns or problems relayed by his squad leaders concerning members of his Company to the Sr. Vice & Commandant.
3. Will relay information concerning the Detachment & Marine Corps League to each Platoon Leader.
4. Will recommend Platoon Leaders for Awards or Recognition for Outstanding achievements either in their personal life or the League.

Sr. Vice & Commandant: will work to resolve any issues brought to their attention

**HIRAM I. BEARSS– MCL #089
MEMBERSHIP RETENTION INITIATIVE**